

## **Bike Park BC's "Ultimate Road Trip" gives you the ultimate British Columbia experience!**

**Bike Parks BC** is providing the **2008 "Ultimate Road Trip"** grand prizewinners the *opportunity of a lifetime* experience in beautiful British Columbia's **world-class mountain biking resorts**. This year, Bike Parks BC's resort partners are providing our winners with two incredible bike park road-trip experiences.

Two chosen winners with their guest for each tour will experience either an eastern or a western journey, running July 26 to August 10th. The eastern tour features **Panorama Mountain Resort**, **Kicking Horse Mountain**, and **Silver Star Resort**. The western tour includes **Mount Washington**, **Sun Peaks Resort**, and concludes at **Whistler** during **Kokanee Crankworx**, North America's premiere mountain biking festival.

The **2008 "Ultimate Road Trip"** prize also provides winners and their guest the use of **Marin Bike's 2008 XLT Series Freeride** bikes, complete with full riding gear, team jerseys, plus professional guiding and coaching from the reigning **World Masters Downhill Champ, Shaums March**, of **MMR Bike Camps**.

Each unique tour features a diverse selection of terrain in the highest concentration of lift-accessible bike trails at **British Columbia's premier, mountain bike destinations**:

- **Kicking Horse Mountain Resort** - 18 minutes up, the down time is up to you. From twisty single-track and plunging downhill descents, to lung-busting cross-country tracks and gentle family-oriented descents, Kicking Horse Mountain Resort has a two-wheeled story for everyone.
- **Mount Washington** - home to one of North America's most progressive and exciting mountain bike parks. Two high-speed lifts allow riders to view the Pacific Ocean, Strathcona Provincial Park and the stunning Coast Mountain Range - all while negotiating a world-class network of downhill and freeride trails, one vertical mile above sea level.
- **Panorama Mountain Village** - There aren't many places in the world that can offer you this experience. Situated between the Canadian Rockies and the Purcell Mountains, Panorama, known for its immense mountain and true slope-side lodging, offers some of the best lift-accessed mountain biking in Canada.
- **Silver Star Mountain Resort** - offering over 1600 feet of acclaimed trails, the high-speed, detachable, roll-on bike carrier service provided on "Comet Six Pack" whisks riders to the summit in 7.5 minutes. Experience trails from gnarly downhill single track to scenic paved paths that wind peacefully through the sub-alpine forest.
- **Sun Peaks** - one of Interior British Columbia's best riding destinations with over 2,000 vertical feet of downhill terrain located around a pristine and spectacular resort destination.
- **Whistler Mountain Bike Park** - our western tour will conclude at the granddaddy destination for a mountain biking experience. Winners will enjoy riding during the 2008 Kokanee Crankworx festival. This groundbreaking mountain bike destination offers new and improved riding every year on over 200km of high-speed, lift-serviced descending trails.

Detailed resort and tour information with contest details are available through our website at [www.bikeparksbc.com](http://www.bikeparksbc.com).

Experience your mountain-biking journey of a lifetime, by visiting **"The Ultimate Road Trip"** partner resorts offering **North America's best lift-accessed mountain bike parks**.

The **2008 "Ultimate Road Trip" Contest** is open **April 15<sup>th</sup> until June 15<sup>th</sup>, 2008**, with special spot prizes provided throughout the event. Bike Parks BC's **2008 "Ultimate Road Trip"** wishes to thank their valued sponsors **Marin Bikes**, **MMR Bike Camps**, **RideGuide TV**, and **Kokanee Brewing** for providing this incredible experience.

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### **For More Information, please contact:**

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**"Ask me about the ultimate mountain biking tour of a lifetime".**